

## Daily News—Keeping you fully informed before, during and after the trade fair

Our Daily News will keep you fully informed before, throughout and after the trade fair.



➤ "Tailwind for the entire industry"  
In addition to welcoming five percent more exhibitors and visitors this year, INHORGENTA MUNICH has several other good reasons for optimism. The fair's survey discovered strong satisfaction among visitors and exhibitors. 97% percent of the visitors said that...



➤ A positive summary  
It was a trade fair full of positive statistics. Klaus Dittrich, the head of the trade fair, neatly sums it all up in a few concise words ...



➤ Top scores for the industry's get-together  
Already during the first conferral of the INHORGENTA AWARD that took place Sunday evening, Klaus Dittrich was very confident about the visitor statistics for this year's trade fair ...



➤ Award worthy!  
Six winners with big smiles on their happy faces: the first-ever INHORGENTA AWARD was presented by Messe München in six different categories at



➤ Glamorous performance  
Following its successful premiere last year, the Jewelry Show returned to INHORGENTA MUNICH for a glamorous and invitation-only



➤ The industry starts the new year with optimism  
Yesterday's main press conference for the 44th INHORGENTA MUNICH began with

### Save the date

#### INHORGENTA MUNICH

Date: Feb 16 - 19, 2018

### Your contact

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an exclusive gala last  
night ...

performance  
yesterday evening ...

the announcement  
of a most pleasing  
statistic ...



➤ That's what  
makes the  
2017 fair tick  
The world of watches  
will be one of the  
focal points of the  
upcoming trade  
fair INHORGENTA  
MUNICH ...

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### **If you are interested, you will find here our older Daily News issues**

- Munich is brilliant (13.6 MB PDF )
  - Your radiant appearance in 2017 (1.7 MB PDF-document )
  - INHORGENTA MUNICH 2016 lends wings to the industry (3.1 MB PDF )
  - Bag your job, be fit for the future (8.5 MB PDF )
  - An upbeat mood enlivens the working atmosphere (11.5 MB PDF )
  - One step toward the future (19.8 MB PDF )
  - The fair's new concept generates dynamism in the industry (7.3 MB PDF )
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