

Exhibiting pays off!



Make a brilliant impression at the trade fair with INHORGENTA MUNICH's six different ways to noticeably boost your success on the market.

Save the date

INHORGENTA MUNICH

Date: Feb 16 - 19, 2018

✓ **Receive outstanding service tailored to your needs**

As an exhibitor, you will be assigned your very own personal contact person who will be on hand to help you at all times. You will be looked after by an entire team of extremely dedicated experts before, during and after the trade fair. We do everything we can to devise tailored solutions that will bring your ideas and visions to life.

✓ **Take advantage of the benefits of being a strategic partner**

We never take our focus off you as our customer and partner, as you can see from our reasonable stand space prices and attractive service packages. With our extensive range of services, we cater to your specific needs as an exhibitor. We've even got special start-up offers to provide newcomers with support.

We offer seminars as part of our 'Your key to trade fair success' initiative to help you uncover the valuable potential just waiting to be exploited, even once the event has long closed its doors. And we use effective marketing strategies and targeted visitor advertising to set the stage, so you can showcase your products and services in the right light.

✓ **Make the most of the perfect setting for your stand**

As the only event that brings together all areas of the jewelry and timepiece sectors, INHORGENTA MUNICH is the perfect setting in which to exhibit your brands and products. You will have the opportunity to showcase your creations in the different worlds created by our inspiring exhibition areas and impress specialist visitors with real buying power.

Our outstanding events program puts the spotlight on the many different aspects of the industry, while the main social events will

give you plenty of opportunities for expert discussions and effective networking.

✓ **Close some fantastic deals during the trade fair**

At INHORGENTA MUNICH, your sales figures are sure to enjoy a real boost, with swathes of shoppers looking to add your sensational innovations to their collections as quickly as possible. Get ready to make some sales without even having to move from your stand.

✓ **Trust in our well-founded trade-fair expertise**

We have been putting our heart and soul into making INHORGENTA MUNICH a successful event since 1972. With our staff's wealth of industry and market knowledge, and decades of experience, we are perfectly positioned to meet your specific requirements. You can rely on us for sound planning, first-rate support and professional organization, using methods we have developed ourselves to make everything as simple as possible for you.

✓ **Open up the European market**

INHORGENTA MUNICH is considered a major international event by participants from all around the world, meaning you have the chance to showcase your creations to a global audience. Munich never fails to impress with its high standard of living and superb infrastructure. In fact, our wonderful city on the banks of the Isar is the top location in Europe for many innovative design firms and high-tech companies.

Exceptional exhibitor and visitor satisfaction

Exhibitor numbers

- 987 exhibitors from 40 countries
- Including 215 new exhibitors

Exhibitor satisfaction

- 94 % would be interested in participating again
- 93 % would recommend the trade fair

Visitor numbers

- More than 27,500 specialist visitors from 75 countries
- Around 90% with a high level of decision-making authority

Visitor satisfaction

- 96 % assessed the overall event as "Good" or "Excellent"

- 98 % would recommend the trade fair
- 97 % plan to visit the event again in future

Further information

→ [Visitor numbers 2017](#)
