

Statements on the trade fair 2017

Statements from our exhibitors reveal their extremely positive views on their appearance at the trade fair, and it's safe to say that the visitors were just as happy. Once again INHORGENTA MUNICH confirms its position as a key order and communication platform for manufacturers and specialist dealers.

Positive experiences and high levels of satisfaction

Ilaria Castellan, Brand Manager, Zoccai

"It is particularly the German market that highly appreciates Italian quality and tradition and, of course, Italian design. In this respect, INHORGENTA MUNICH offers us the best setting, a perfect organization and an accomplished Supporting Program for presenting our brand to the jewelers. We have received good feedback to our new jewelry collections from existing and new customers alike."

Marc Czemper, Senior Sales Manager, Casio Europe

"We have had very good talks with customers and business partners as well as with journalists. One of the highlights of this year's trade show was certainly the newly introduced INHORGENTA AWARD—an absolutely glamorous event which will give enormous impetus to the jewelry and watch sector."

Jörg Gellner, CEO, Gellner GmbH & Co. KG

"INHORGENTA MUNICH has been a great success for us once again this year. Particularly our anniversary jewelry 'Wave' and 'Rendezvous' have met with a very good response from our partners. "As a platform for professional exchange, inspiration and personal interaction, INHORGENTA MUNICH is an important annual milestone for us. We already look forward to participating again next year."

Jessica Hellinga-Hijzelendoorn, Trade & Retail Marketing Manager, Buddha to Buddha

"Buddha to Buddha is back in Munich. We intent to get off to a flying start in the German market with a new team and new energy. Cordial thanks to INHORGENTA MUNICH for its great support, and we'll meet again for sure next year."

Save the date

INHORGENTA MUNICH

Date: Feb 16 - 19, 2018

Alexander Kuster, Sales Management, Leonardo

"We see our return to INHORGENTA MUNICH—after a short timeout—as the absolutely right decision. The proof for this is the very good feedback we received from our customers. We have had a fruitful exchange with our existing customers.

As far as our new customers are concerned, we could present our current collections to them and attract their attention to our further activities in 2017."

Gerd-Rüdiger Lang, Doxa Deutschland

"As an industry expert with more than 50 years of professional experience, I know that INHORGENTA MUNICH is the perfect place for a wide range of communication activities. This is particularly important for Doxa as a new exhibitor. This event is the ideal place for presenting one's brand to an experienced and interested trade audience and, incidentally, gathering personal suggestions and motivation in a pleasant environment."

Stephan Lindner, President of the Federal Association of Jewelers, Jewelry and Watch Retailers (Bundesverband der Juweliere, Schmuck und Uhrenfachgeschäfte e. V. (BVJ))

"The retail trade is highly satisfied with this year's edition of the trade show. The concepts of the INHORGENTA Team have proved to be successful, and we have been able to welcome clearly more jewelers, jewelry and watch retailers in Munich. The presence of all major jewelers and purchasers in Munich shows the great importance attributed to this industry event as an information platform and, above all, as an order trade show. The new INHORGENTA AWARD is a genuine highlight, and the response it has received in the media shows us the high level of interest that exists for the products of our industry. We thank the entire INHORGENTA Team and even now look forward to INHORGENTA MUNICH 2018."

Fabian Meister, Managing Director, Meister

"We are very satisfied with this year's trade show. Our appointments were fully booked up. In addition, we have observed a positive mood and a good visitor frequency. INHORGENTA MUNICH offers an optimum opportunity for customer care, novelty presentation and new customer acquisition. We will be pleased to take part again in 2018."

Paolo Pacifici, Sales Manager, Roberto Demiglio

"INHORGENTA MUNICH is an 'island of joy'. It offers a professional environment in a very relaxed atmosphere. Compared with other jewelry trade shows attended by us, INHORGENTA MUNICH enables us to improve our customer relations in a very quiet and highly qualitative manner. For the German and the northern European market a very important trade show at this time of the year. And, of course, I would not like to forget to point out that we are very proud of having won the INHORGENTA AWARD for Design together with Roberto Demiglio!"

Willi Ripp, Managing Director, Groh & Ripp

"This year's trade show has exceeded our expectations. The pleasant atmosphere as well as the valuable halls have impressed us very much. We have been able to establish new international contacts and to present our high-quality colored gemstones adequately in an excellent setting. The very good infrastructural link to the trade show and sufficient parking possibilities are further advantages of INHORGENTA MUNICH. Due to good marketing actions, its profile and significance have even further increased. We have been exhibitors since 1979 and have already signed up for 2018."

Matthias Stotz, Managing Director, Uhrenfabrik Junghans

"We have been very satisfied with the course of the trade show. All the more because we have recorded a clear increase in the interest in Junghans from potential new customers from Germany and abroad. In addition, we have received very positive feedback from our trade partners to the concepts presented by us. INHORGENTA MUNICH is the ideal kick-off into the new business year for us—this event enjoys high priority within our company. Of course, we have been especially pleased by the first INHORGENTA AWARD that we have won. This award can help make the trade show even more charismatic."
