

Statements on the trade fair 2017

Statements from our exhibitors reveal their extremely positive views on their appearance at the trade fair, and it's safe to say that the visitors were just as happy. Once again INHORGENTA MUNICH confirms its position as a key order and communication platform for manufacturers and specialist dealers.

Positive experiences and high levels of satisfaction

Ilaria Castellan, Brand Manager, Zoccai

"It is particularly the German market that highly appreciates Italian quality and tradition and, of course, Italian design. In this respect, INHORGENTA MUNICH offers us the best setting, a perfect organization and an accomplished Supporting Program for presenting our brand to the jewelers. We have received good feedback to our new jewelry collections from existing and new customers alike."

Marc Czemper, Senior Sales Manager, Casio Europe

"We have had very good talks with customers and business partners as well as with journalists. One of the highlights of this year's trade show was certainly the newly introduced INHORGENTA AWARD—an absolutely glamorous event which will give enormous impetus to the jewelry and watch sector."

Jörg Gellner, CEO, Gellner GmbH & Co. KG

"INHORGENTA MUNICH has been a great success for us once again this year. Particularly our anniversary jewelry 'Wave' and 'Rendezvous' have met with a very good response from our partners. "As a platform for professional exchange, inspiration and personal interaction, INHORGENTA MUNICH is an important annual milestone for us. We already look forward to participating again next year."

Jessica Hellinga-Hijzelendoorn, Trade & Retail Marketing Manager, Buddha to Buddha

"Buddha to Buddha is back in Munich. We intent to get off to a flying start in the German market with a new team and new energy. Cordial thanks to INHORGENTA MUNICH for its great support, and we'll meet again for sure next year."

Save the date

INHORGENTA MUNICH

Date: Feb 16 - 19, 2018

Alexander Kuster, Sales Management, Leonardo

"We see our return to INHORGENTA MUNICH—after a short timeout—as the absolutely right decision. The proof for this is the very good feedback we received from our customers. We have had a fruitful exchange with our existing customers.

As far as our new customers are concerned, we could present our current collections to them and attract their attention to our further activities in 2017."

Gerd-Rüdiger Lang, Doxa Deutschland

"As an industry expert with more than 50 years of professional experience, I know that INHORGENTA MUNICH is the perfect place for a wide range of communication activities. This is particularly important for Doxa as a new exhibitor. This event is the ideal place for presenting one's brand to an experienced and interested trade audience and, incidentally, gathering personal suggestions and motivation in a pleasant environment."

Stephan Lindner, President of the Federal Association of Jewelers, Jewelry and Watch Retailers (Bundesverband der Juweliere, Schmuck und Uhrenfachgeschäfte e. V. (BVJ))

"The retail trade is highly satisfied with this year's edition of the trade show. The concepts of the INHORGENTA Team have proved to be successful, and we have been able to welcome clearly more jewelers, jewelry and watch retailers in Munich. The presence of all major jewelers and purchasers in Munich shows the great importance attributed to this industry event as an information platform and, above all, as an order trade show. The new INHORGENTA AWARD is a genuine highlight, and the response it has received in the media shows us the high level of interest that exists for the products of our industry. We thank the entire INHORGENTA Team and even now look forward to INHORGENTA MUNICH 2018."

Fabian Meister, Managing Director, Meister

"We are very satisfied with this year's trade show. Our appointments were fully booked up. In addition, we have observed a positive mood and a good visitor frequency. INHORGENTA MUNICH offers an optimum opportunity for customer care, novelty presentation and new customer acquisition. We will be pleased to take part again in 2018."

Paolo Pacifici, Sales Manager, Roberto Demiglio

"INHORGENTA MUNICH is an 'island of joy'. It offers a professional environment in a very relaxed atmosphere. Compared with other jewelry trade shows attended by us, INHORGENTA MUNICH enables us to improve our customer relations in a very quiet and highly qualitative manner. For the German and the northern European market a very important trade show at this time of the year. And, of course, I would not like to forget to point out that we are very proud of having won the INHORGENTA AWARD for Design together with Roberto Demiglio!"

Willi Ripp, Managing Director, Groh & Ripp

"This year's trade show has exceeded our expectations. The pleasant atmosphere as well as the valuable halls have impressed us very much. We have been able to establish new international contacts and to present our high-quality colored gemstones adequately in an excellent setting. The very good infrastructural link to the trade show and sufficient parking possibilities are further advantages of INHORGENTA MUNICH. Due to good marketing actions, its profile and significance have even further increased. We have been exhibitors since 1979 and have already signed up for 2018."

Matthias Stotz, Managing Director, Uhrenfabrik Junghans

"We have been very satisfied with the course of the trade show. All the more because we have recorded a clear increase in the interest in Junghans from potential new customers from Germany and abroad. In addition, we have received very positive feedback from our trade partners to the concepts presented by us. INHORGENTA MUNICH is the ideal kick-off into the new business year for us—this event enjoys high priority within our company. Of course, we have been especially pleased by the first INHORGENTA AWARD that we have won. This award can help make the trade show even more charismatic."

Further exhibitor comments

Marc Czemper, Sales Manager, Casio Europe

"The efforts undertaken by INHORGENTA MUNICH in order to make the trade show more attractive, have been clearly noticeable this year. The hall structure is clearer and attractive events complement the portfolio. In addition, we are very satisfied with the quality and frequency of the talks with German and Austrian specialized dealers. The Watch Innovation Forum has also convinced us. It is an important facility for rendering the topic of smartwatches more tangible to the retail trade. This way, the specialized dealers can directly experience the new technologies and, at the same time, we as exhibitors have the chance to present our innovative, smart watches."

Isabelle Mössner, Managing Director, IsabelleFa

"We are very happy about the new concept of INHORGENTA MUNICH. The quality of Hall B1 has noticeably increased and accordingly the national and international jewelers who attended our booth."

Alexander Günter, Sales Manager FH, Fossil Group

"We have perceived a very high visitor frequency at INHORGENTA MUNICH, which was also reflected in the extremely positive response from the dealers. Our concept as an information and representation booth harmoniously fits into the overall concept of Hall A1—all in all a very successful trade show presence for the Fossil Group."

Jörg Gellner, Managing Director, Gellner

“We are very satisfied with the course and the outcome of INHORGENTA MUNICH 2016. Our presence in Munich is very important for us because we present our current collections here first. Our customers’ feedback has been positive once again this year. As in previous years, the collaboration with Messe München has been harmonious. We were particularly pleased with the fact that many suggestions on the part of the exhibitors of this year’s INHORGENTA MUNICH have been implemented, which further strengthens the trade show’s significance as the most important trade show for jewelry and watches.”

Heiko Nölke, Managing Director, Henrich & Denzel

“The new design of Hall B1 pleases us very much. It is clearly noticeable that INHORGENTA MUNICH is developing into the right direction. An even stronger focus on German jewelry manufactories would be desirable for the year to come.”

Matthias Stotz, Managing Director, Uhrenfabrik Junghans

“INHORGENTA MUNICH has managed to successfully implement a new concept in the watch exhibition hall A1. The value of the hall has not only surprised us positively but also our customers. We can be satisfied with the number of our exhibitors and the order situation during INHORGENTA MUNICH 2016.”

Fabian Meister, Managing Director, Meister

“INHORGENTA MUNICH has always been a very important date during the year for us because we meet our long-term customers here. The restructuring of Hall B1 pleases us very much. In addition, we were delighted to find out that the trade show is once again very positively perceived by the dealers. We have also understood that INHORGENTA MUNICH wishes to change, and we feel that we are on the absolutely right track here.”

Daniel Friede, Managing Director, TT Trendtime

“INHORGENTA MUNICH is the perfect framework for TT Trendtime to present the new brands Henry London and V.O.S.T. Germany to the trade visitors. The frequency at our booth has been very good, and, of course, we are happy about that.”

Frank Maier, Managing Shareholder, Leo Wittwer

“We are delighted about the successful new orientation of INHORGENTA MUNICH—especially Hall B1 is particularly well designed. The idea of the HIGHLIGHT JEWELRY SHOW as a new event concept has also been very well implemented. That’s the right direction—keep up the good work!”

Stephan Lindner, President of the Federal Association of Jewelers, Jewelry and Watch Retailers (Bundesverband der Juweliere, Schmuck- und Uhrenfachgeschäfte e.V. (BVJ))

“The pulse of the industry could be felt in Munich during the last four days, and the generator has been INHORGENTA MUNICH. The trade show is on the right track again and enjoys high acceptance among the dealers. This strong interest

on the part of the trade visitors and the presence of the top purchasers shows the event's importance for the industry. From the viewpoint of the dealers, the exhibitors' commitment has been fully worthwhile, and we are sure that the trade show will benefit from this success in the year to come."
